

At A Glance Information

A Monthly Update on Useful Entrepreneurial Information & Resources

TowsonGlobal
Business Incubator
TOWSON UNIVERSITY.

September 2012

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Featured Members

Solaroad Technologies

Solaroad Technologies joined TowsonGlobal in 2008 as the first solar energy company within the incubator. Their mission is to provide affordable and sustainable energy to the masses through the most efficient renewable energy technologies to date. They can provide energy for many applications on a global basis. Solaroad envisions a world powered by a cost effective renewable energy system that is accessible to everyone. Solaroad has patented proprietary breakthroughs in application of photovoltaic technology. The company's goal is to become America's leading producer of solar technologies with product applications for residential, commercial, industrial and government use. [Read More.](#)



Vulcan International Inc.

Vulcan International Inc. is a wholesale and distribution company that was founded in November 2008. Originating in Pakistan, Vulcan is a family owned business that chose Baltimore, Maryland for its expansion. In addition to being a central source for imported office and children's furniture for dealers, architects, and designers looking for a high quality product with crisp design, Vulcan International Inc. specializes in the supply and wholesale of office furniture, children's furniture and general merchandise, providing solutions to architects, designers and businesses that are looking for an upscale and bold image. [Read More.](#)



My Hopeful Journey

As one of the winners of the inaugural TowsonGlobal Business Plan Competition, My Hopeful Journey entered the incubator in the spring of 2011. They are a web-based calendar, task list and journal for women that are trying to conceive that is customized for infertility treatments. The applications are easy to use and help manage all aspects of the treatments on a daily basis. The calendar features a month, week and day view. It is customized for all needs including appointments, medication, tests, procedures and natural



Announcements

[Q&A 4Her: Jackie Luo, CEO of E-ISG Asset Intelligence Inc. \(MyCity4Her\)](#)

[Clay Hickson Named Maryland Business Incubator Association President \(CityBizList\)](#)

Upcoming Events

September 5
[Starting a Successful Business - SCORE, Columbia, MD](#)

September 13
[Columbia Tech Breakfast - Columbia, MD](#)

September 17

tracking. [Read More.](#)

Featured Articles

Business Incubators

Entrepreneur.com.

Starting a business is a demanding and trying task. Having the assistance of a business incubator provides ease of mind and a plethora of opportunities and resources, including office space, mentoring, access to capital, and many other support services-all beneficial to any entrepreneur. Business incubation has been around for decades and many serve a variety of industry sectors, while others may focus on a particular niche, such as technology or gender. But all have the goal of helping entrepreneurs successfully launch their businesses. [Read more.](#)

Business Incubator Success Stories

NBIA.org.

While a majority of new businesses do not succeed, being a member of an incubator puts the odds in your favor. Success stories out of incubators from around the world provide encouraging realistic examples of possibilities for all entrepreneurs. [Read more.](#)

How to Choose an Incubator

The New York Times, Dahl, D

After deciding that an incubator is the best option for your business, the next decision is what kind of incubator best suits your needs. Some incubators are focused on specific technology. Some may be associated with a university. Others are classified as accelerators with programs that move at a much faster pace. With the many options, it is best to take the time to study your needs, your industry and the incubators in your area to determine what will meet your needs. [Read more.](#)

About TowsonGlobal

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

[Accounting - SBRC, Baltimore](#)

September 19
[Developing a Winning Business Plan - SBDC, Baltimore County](#)

September 19
[Baltimore Lean Startup - Baltimore City](#)

September 21
[Business Plan - SBRC, Baltimore](#)

September 24
[QuickBooks Intermediate - SBRC, Baltimore](#)

September 25
[Nuts and Bolts of Planning Your Business - SBDC, Baltimore County](#)

September 27
[Baltimore TechBreakfast - Baltimore](#)

September 27
[Developing a Winning Business Plan - SBDC, Anne Arundel County](#)

September 27
[The Psychology of Selling - SBRC, Baltimore](#)

September 28
[Operating a Home Office - SBRC, Baltimore](#)

September 28
[Startup Weekend Baltimore - Baltimore](#)