At A Glance Information

A Monthly Update on Useful Entrepreneurial Information & Resources

TowsonGlobal Business Incubator
TOWSON UNIVERSITY.

July 2012

www.TowsonGlobal.com | 410-769-6449 | info@TowsonGlobal.com

New Members

TowsonGlobal is pleased to announce the addition of two diverse new companies into the incubation program as associate members: technology company E-ISG Asset Management, LLC and internationally focused Stone Action, LLC.

EISG, LLC

E-ISG Asset Intelligence, based in Baltimore City, entered into the Enterprise Asset Management technology business believing that rapid developments in software and mobile technologies should make enterprise asset management solutions much less expensive and more capable than the existing options. The company's offerings of innovative, competitively priced technologies means more businesses will be able to use an automated solution to manage their assets. The latest version of their Visual Asset Manager, VAM 6.3, already has been commercially released. They have supported a variety of sectors, including emergency management, public school systems as well as private law firms. E-ISG has embarked on a mission to change the industry, by offering innovative technologies at a lower price so more businesses can use an automated asset management solution to manage their assets. Learn More.

Stone Action, LLC

Stone Action is a new US enterprise formed by veteran Brazilian granite and marble producers here in Maryland in 2012. The company has established its US headquarters in Laurel and will service the Mid-Atlantic commercial stone market (retailers, designers, architects) with quality granite and marble products imported from around the world. Their first international shipments already are being delivered through the Port of Baltimore. For more information, email ramon@stonactionmd.com.

Featured Articles

The Web & Business Tools Start-ups Use Most
Jennifer Van Grove, *Mashable*

Startups usually tend to go "lean" to save money. This could mean having a limited staff of one or two and one person doing multiple jobs. Luckily, there are numerous web-based aides on the market that are

Announcements

TowsonGlobal Adds Two Diverse Members

Izzy's Chocolate Featured in MyCity4Her

Upcoming Events

July 10
Smart Start Your Business - Baltimore City, SBDC,

July 11
Smart Start Your Business-Baltimore County, SBDC

July 11
2012 Angel Venture Forum Academy, AVF

July 12
Smart Start Your Business-Howard County, SBDC

usually free or very low cost. Out of the many, a few stick out that seem to attract startups and do the job right. Read More

12 Cool Web Tools for Small Business
Inc

There are many free and low-cost web tools that can help small businesses stretch limited dollars and accommodate growth. Everything from cheap travel tickets to affordable telephone suppliers to a network of software developers can be found relatively easily. Wisely managing costs by utilizing such tools and programs can make a world of difference. Read More

7 iPhone 4S Apps for Entrepreneurs
Jessica Rameriez, blogger

Working in a fast paced world makes it essential to stay on your toes . Luckily, with the power of technology many people have a minicomputer right in their pockets. Smart phones like the iPhone not only allow one to read and reply to email or browse the internet, but now with some apps actually facilitate real business functions. Whether you need to scan, take notes or have a meeting, there is usually an app for that. Read More

About TowsonGlobal

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

July 17
The Business of "Doing Business", SBRC

July 17 - 19
2012 Update Conference on Export Controls and Policy

July 18
Leveraging Your Business within the Federal Marketplace, SBDC

July 20
Business Plan, SBRC

July 23
Accounting, SBRC

July 24
Nuts & Bolts of Starting and Planning Your Business-Baltimore Co., SBDC

Baltimore Lean Startup
Held at TowsonGlobal

July 26
The Psychology of Selling, SBRC

July 26
Minority & Disadvantaged Business Enterprise Certification-Baltimore City, SBDC

July 27
Baltimore Tech Breakfast

July 30
QuickBooks Intermediate, SBRC

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