At A Glance Information

A Monthly Update on Useful Entrepreneurial Information & Resources

TowsonGlobal Business Incubator
TOWSON UNIVERSITY.

August 2012

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Featured Members

Specialty Food Sales

Specialty Food Sales represents specialty food companies from North Carolina to New York out of two strategically located offices. Currently, they sell to all sales channels including: traditional supermarkets, natural food markets, gourmet markets, ethnic markets, military commissaries, foodservice accounts, drug chains, specialty retailers C-stores and all other food buyers! Jeffrey Landsman and his team have over 65 years of experience in all facets of the food industry supply chain. Among their products are PopCorners, HotLips Soda, Regenie's Pita Chips and many more. To learn more about Specialty Food Sales, click here.

Keffa Coffee, LLC

Keffa Coffee, LLC is an importer of specialty-grade Ethiopian coffees, headquartered near the Port of Baltimore. They are proud to offer the most extraordinary and unique selection of Ethiopian coffees to roasters all over the globe. With their strong commitment to sustainability, transparency, and the improvement of farmer livelihoods, their business focuses on the needs of our partners--specialty growers at the point of origin and roasters in the United States and abroad who share their commitment and passion for great coffee. Samuel Demisse is one of 350 certified coffee cuppers in the world and placed 2nd place in the 2011 United States Cup tasters' championships. Learn More

Featured Articles

Why Food Startups are Getting Hot
Bloomberg BusinessWeek. Klein, K.
Although the food industry is traditionally volatile, many entrepreneurs continue to venture into the field. Some use technology to provide ease

Announcements

TowsonGlobal adds software firm, stone supplier as associates

TowsonGlobal business incubator adds enterprise firm E-ISG Asset Intelligence

TowsonGlobal Adds Diverse Members

Upcoming Events

August 1, 8, 15, 22, 29
Is Starting a Business Right for You? - Towson, SCORE
Held at

of service for restaurants and patrons alike. Others give reviews of the best restaurants in the vicinity. Some are investors in franchises, and some choose to provide specialty food and drinks as a chain or as a broker. Food startups seem to be on the rise but they also face unique challenges. Read More.

12 Female Founders Cooking Up Innovative Food Startups

Forbes, Chang, A.
Innovations in the food industry are quite diverse, ranging from small household/family planning guides to mobile apps, and women-led ventures are among the trailblazers who use technologies and innovations to revolutionize the industry. Read More.

Mapping the Billion Dollar Food Tech and Media Industry

Forbes, Gould, D
The bridge between food and technology is continually shortening. It is now a billion dollar industry that a range of people have become involved in. Those with a passion for food and those with a passion for technology can partner to meet the growing demands of the market. Read More.

About TowsonGlobal

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

TowsonGlobal

August 3
BBJ's Enterprising Women Breakfast

August 8
Smart Start Your Business - Baltimore County, SBDC

August 14
Smart Start Your Business - Baltimore City, SBDC

August 15
Developing a Winning Business Plan - Baltimore County, SBDC

August 15
Small Business Opportunities with FedEx - SBRC

August 16
Columbia Tech Breakfast - Columbia

August 16
504 and 7(a) Financing in Today's Changing Economy- Ann Arundel, SBDC

August 17
Business Plan - SBRC

August 20
Accounting - SBRC

August 21
The Business of Doing Business - SBRC

August 21

Baltimore LeanStartup - Towson

Held at TowsonGlobal

August 23
Developing a Winning Business Plan - Anne Arundel County, SBDC

August 27
QuickBooks Intermediate - SBRC

August 29
Baltimore Tech Breakfast - Baltimore

August 30
The Psychology of Selling - SBRC

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