

Media Release
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TowsonGlobal Business Incubator Welcomes Four Innovative Companies

TOWSON, MD. - Towson University's business incubator, TowsonGlobal, announces the addition of four companies into the incubation program: Immersive 3D, MyCity4Her, SeSys; and Sustainable Infrastructure.

"These new members strengthen the innovative vibrancy of our region, bringing us new developments in a wide range of sectors, from education technology to targeted media, and from bridge inspection innovations to security camera technology," says Clay Hickson, Executive Director of TowsonGlobal, "We look forward to helping them expand and succeed."

Immersive 3D fuses the energy of the video game culture into the teaching of science, technology, engineering and math (STEM) education by producing highly creative games and programs to enhance the learning experience. Their "Cyber School" includes a database program that allows teachers and schools to easily manage and integrate existing programs.

MyCity4Her, Inc. is a media company that serves the unique needs of women business owners and women in business that occupy decision making and leadership positions. The company provides cost-effective and efficient media products and marketing solutions to the increasingly important and influential women in business community as well as the corporations and organizations seeking to do business with them.

SeSys is a UK manufacturer of the rapid deployment Torch Camera and ATEX compliant cameras. Established in 2004, SeSys has supplied all waste water and most water supply companies in the United Kingdom with their state of the art equipment. SeSys now exports to 14 countries and is expanding its efforts to tap the US market.

Sustainable Infrastructure brings superior efficiencies and technological improvements to the National Bridge Inspection Program, which is required under US regulations. The Aesir Inspection Vehicle (AIV) is the initial product, which will blend existing technologies with a proprietary software package that will facilitate more accurate, reliable and timely data collection and reporting.

TowsonGlobal (www.towsonglobal.com), Towson University's business incubator, helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

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