At A Glance Information

A Monthly Update on Useful Entrepreneurial Information & Resources

TowsonGlobal Business Incubator
TOWSON UNIVERSITY.

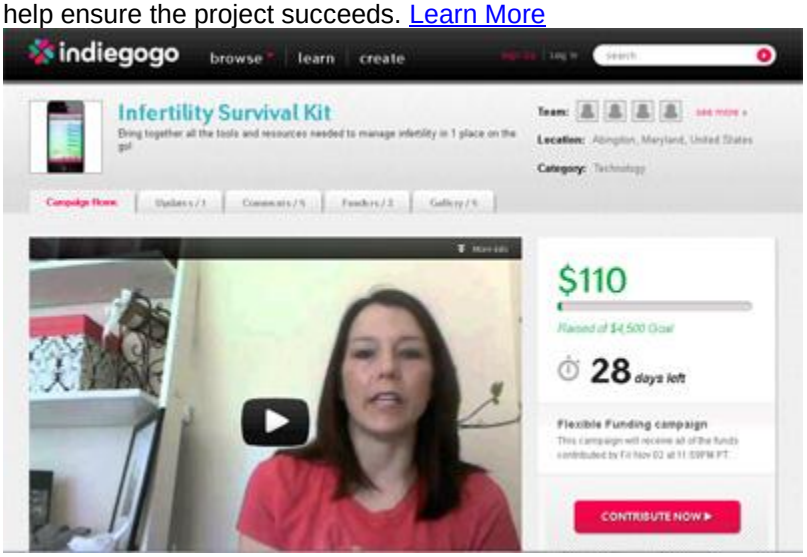
October 2012

www.TowsonGlobal.com | 410-769-6449 | info@TowsonGlobal.com

Featured Stories

My Hopeful Journey Launches Crowdfunding Campaign

My Hopeful Journey has launched a crowdfunding campaign on Indiegogo to help fund the development of the Infertility Survival Kit. This kit seeks to bring all types of professionals, products, services, and information together in one place on a smart phone app to help women manage infertility treatments. Check out the video to learn how you can help ensure the project succeeds. Learn More



Greater Baltimore SCORE

SCORE is a great resource for entrepreneurs. The non-profit organization provides free confidential business mentoring tailored to individual small business's needs - whether for a startup or an expanding business. SCORE also conducts very affordable workshops led by experienced businesspeople. Towson Global and Greater Baltimore SCORE have had an outstanding collaborative relationship over the years, including workshops hosted at the incubator, one-on-one mentoring for the incubator's entrepreneurs, and mentoring for TowsonGlobal Business Plan Competition finalists.Read More

SCORE | Greater Baltimore
FOR THE LIFE OF YOUR BUSINESS

EXIS

Exis, LLC is a creator of game content and media, specializing in modeling, textures, and animation. They are a developer of original IP

Announcements

Nurturing Success: Growth in Store for Towson Incubator (Bmore Media)
Exis Releases New Game- Execuforce

Upcoming Events

October 4
Ten Easy Tips for Better Sales and Marketing - SBDC, Baltimore County

October 4
Embassy Night 2012- WTCI

October 10
Smart Start Your Business - SBDC, Baltimore County

October 12
Knowledge is Power the Best Way to Position your Company Through 2013 and Beyond --

and games. Exis recently announced on the release of their new game, "Execuforce", a satirical 3D game; available for PC play. They are currently working towards the release of their signature game, Majestic 12, which will be available for Xbox console and the PC. Read More

Featured Articles

SCORE: All Business Decisions are Critical
Swanson, D. *PostBulletin.com*
Every decision made in your startup business is not only critical, but could have lasting effects on the growth, development, and financial stability of your company. From inventory management to borrowing to pay for unsold goods and more, SCORE counselors give advice on how to remain afloat when faced with in-the-moment business decisions that are critical to you, your customers, and your bank account. Read More

Bill Collins: Local experts carry out SCORE's mission to mentor businesses
Collin, B. *PetoskeyNews.com*
The SCORE network has more than 13,000 volunteers spread in locations all over the country. Mentors like Bill Collins, take their roles to help small businesses get off the ground very seriously especially in location sensitive conditions. In the small area of Petoskey, SCORE has active members who are not only familiar with the environment, but the has the connections to help facilitate success. Read More

Non-Profit Helps Veterans Launch Business
Military.com
Returning service men and women are faced with a plethora of issues that can be very discouraging to their assimilation back into civilian life. Many of these men and women find passion in starting their own businesses but it is a daunting task that usually requires mentorship and guidance. SCORE has taken the initiative to use their diverse experiences to relate and counsel these veterans in their ventures. Read More

About TowsonGlobal

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

BBJ

October 17
Developing a Winning Business Plan - SBDC, Baltimore County

October 24
Business Plan + Executive Summary Workshop - TowsonGlobal

October 26
Business Plan - SBRC, Baltimore

October 30
Resources for Entrepreneurs - Baltimore Lean Startup - TowsonGlobal

October 30
Angel Venture Forum Showcase, AVF

October 31
Market Research Workshop- TowsonGlobal

October 31
Baltimore TechBreakfast - Baltimore

November 7
Financial Analysis Workshop - TowsonGlobal

November 8
Economic Outlook Conference

November 14
Entrepreneur Expo - TEDCO

TowsonGlobal Sponsors

Forward email

SafeUnsubscribe

Trusted Email from Constant Contact
Try it FREE today.

This email was sent to dugwa@towsonglobal.com by chickson@towsonglobal.com | Update Profile/Email Address | Instant removal with SafeUnsubscribe™ | Privacy Policy.
Towson University | 8000 York Rd | Towson | MD | 21252