

# TowsonGlobal

Bridging Global Markets

At a Glance Information – November 2010

## ANNOUNCEMENTS

TowsonGlobal featured on DECO Blog

- [Options for Funding a Startup](#)  
(October 21, 2010)
- [Should a Small Business Go Global?](#)  
(August 31, 2010)
- [What's in Your Food?](#)  
(August 9, 2010)
- [TowsonGlobal...In Residence](#)  
(June 9, 2010)
- [Focus Groups for Entrepreneurs](#)  
(May 10, 2010)

## EVENTS

- [Getting a Grip on Cash Flow](#), SBDC  
(November 3, 2010)
- [Starting a Successful Business- Baltimore, SCORE](#)  
(November 3 & 4, 2010)
- [BBJ Fall Business Growth Expo](#), BBJ  
(November 4, 2010)
- [Towson Business Symposium](#), Alpha Kappa Psi (November 6, 2010)
- [Find a Cofounder](#), Startup Baltimore  
(November 9, 2010)
- [Where Business \(And Personal\) Growth Really Comes From](#), AMA Baltimore Chapter  
(November 10, 2010)
- [Going Global: Launching Your Trade Business Overseas](#), SBDC  
(November 10, 2010)

## TowsonGlobal Announces The Entrepreneurs Portal & Business Plan Competition



Starting a new business? Wondering how to make your startup company grow in a tough economic climate? TowsonGlobal has pulled together a wealth of valuable resources from SBA, SCORE, SBRC, TEDCO and more to form [The Entrepreneurs Portal](#). The Portal is your online source for information on starting and running a business, and includes resources on pertinent topics including: writing a business plan, funding your business, and pitching to investors. Go to <http://www.towsonglobal.com> and click on the "Entrepreneurs Portal" link on the homepage.

To encourage small business growth and innovation, TowsonGlobal also is launching an exciting new [Business Plan Competition](#). **The grand prize winner will receive a 90-day Resident membership valued at \$5,000 (includes office space, mentoring/advisory services and more), plus a CASH prize!**

Questions? Attend one of our Information Sessions:

- Thursday, 11/11, 2:00 p.m.-3:00 p.m.
- Wednesday, 11/17, 5:30 p.m.-6:30 p.m.
- Friday, 12/3, 10:00 a.m.-11:00 a.m.

Call 410-769-6449 or email [info@towsonglobal.com](mailto:info@towsonglobal.com) to R.S.V.P.

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## Featured Articles

### Financing Options for a Small Business: Finding the Right Funding *StartupNation.com*

Numerous financing options for starting a business are available, but people often go after the wrong type of funding for their kind of business, which can lead to undesirable situations like a loss of control, disagreements with investors, wasting time, and other problems. With this in mind, you may want to consider applying the "Goldilocks Principle," choosing the type that is "just right". Explore these various financing options that might fit your business. [Read More](#)

- [Smart Start Your Business- Baltimore County](#), SBDC (November 10, 2010)
- [GBTC 101](#), GBTC (November 16, 2010)
- [5th Annual Employment Law, Legislative & Regulatory Conference](#), Baltimore Chamber of Commerce (November 16, 2010)

## Self-Financing Your Startup

*Entrepreneur.com*

Once you have decided on the type of venture you want to start, the next step is figuring out where the money will come from to fund it. Self-financing is the number-one form of financing used by most startups. Also, other potential investors such as bankers or venture capitalists will want to know that you are willing to put your own money into the venture. [Read More](#)

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into TowsonGlobal's resources today!

### Contact TowsonGlobal!

<http://www.towsonglobal.com> | 410-769-6449 | [info@towsonglobal.com](mailto:info@towsonglobal.com)



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