

TowsonGlobal

Bridging Global Markets



At a Glance Information - November 2009

ANNOUNCEMENTS

TowsonGlobal featured on DECO Blog

- [What is an Entrepreneur?](#)
October 2009
- [Does Incubation Make a Difference?](#)
October 2009
- [TowsonGlobal Radio Spot & YouTube Video](#)
September 2009
- [Incubator Tour](#)
September 2009

TowsonGlobal- Official Partner of Global Entrepreneur Week

- [The Bilingual Entrepreneur Lecture Series](#)
- [JA Biz Town](#)

EVENTS

- November 10, 2009 [Smart Start Your Business](#) (SBDC)
- November 11, 2009 [Developing a Strategic Marketing Plan](#) (SBDC)
- November 18, 2009 [Developing a Winning Business Plan](#) (SBDC)
- November 24, 2009 [The Challenges of the Global Economy: a French Point of View](#) (WTCL)

Are You an Entrepreneur?

In a speech before the Towson Business Symposium on October 24, 2009, TowsonGlobal Director Clay Hickson addressed the topic "Are You an Entrepreneur?" His anecdote filled remarks included the following key points:

- Have a vision and passion
- Set realistic expectations
- Tap all available resources
- PLAN
- Be persistent and
- Don't let others discourage you

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Featured Articles

The Hidden Rule of Positive Thinking

Spiegel, Rob *Businessknowhow.com*

Adopting a positive mentality is crucial to success. Many budding entrepreneurs face turmoil throughout the beginning stages of their business venture. Especially in this unstable economy entrepreneurs face rejection and anxiety on a daily basis. The physics behind positive thinking can only change you for the better, with this mentality; success is at your fingertips.

[Read More](#)

The Seven Roller Coaster Stages of a Start Up

Spiegel, Rob *Businessknowhow.com*

Launching a business has many obstacles and hurdles that are frightening to most. There are plenty of ups and downs, violent flips and gut dropping turns like an exhilarating roller coaster ride. Several steps are needed in order to attain entrepreneurial success. It is important to acknowledge this and attack with a full head of steam.

[Read More](#)

- November 24, 2009 [Nuts & Bolts of Starting and Planning Your Business](#) (SBDC)

TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums; and access to an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

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