

TowsonGlobal

Bridging Global Markets

At a Glance Information - May 2009

UPCOMING EVENTS

- [June 10, 2009--Growing Your Export Business](#)

ANNOUNCEMENTS

TowsonGlobal Welcomes
New Board Members

- [Flor Andres, VP, Finance, Consumer Products Group, Black & Decker Corp.](#)
- [Sam Azzarello, GM Logistics, Maryland Port Administration](#)

Tips for Small Businesses to Survive Recession

DeBare, Ilana, *The San Francisco Chronicle*. 3/23/08

The recession is affecting everyone. Many firms are pursuing high layoff strategies in order to cut costs. Most consumers are now saving more and spending much less. Small businesses can be especially vulnerable in times like these. Changes in the economy require changes in the way you do business. Small-business experts offer a variety of common sense tips for entrepreneurs trying to survive in challenging economic times.

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TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums; and access to an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Contact TowsonGlobal!

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