

## ANNOUNCEMENTS

- TowsonGlobal featured on DECO Blog
  - [Do I Need a Business Mentor?](#) (April 8, 2010)
  - [Turning Gloom Into Bloom](#) (April 20, 2010)

## EVENTS

- May 5, 2010 [Exporting 101 Seminar](#) (SBA)
- May 5, 2010 [Federal Government 8\(a\) Certification](#) (SBDC)
- May 5, 2010 [Starting a Successful Business](#) (SCORE)
- May 11, 2010 [B2B Green Lunch Series](#) (B2B Green)
- May 12, 2010 [Smart Start Your Business](#) (SBDC)
- May 13, 2010 [Executive Forum on Global Business](#) (CGBS@UB)
- May 17-19, 2010 [America's Small Business Summit](#) (U.S. Chamber of Commerce)
- May 19, 2010 [Developing a Winning Business Plan](#) (SBDC)
- May 19-20, 2010 [Capital Connection '10](#) (MAVA)
- May 21, 2010 [Trade Secrets of Successful CEOs](#) (SBDC)
- May 25, 2010 [Nuts & Bolts of Starting and Planning Your Business](#) (SBDC)
- May 26, 2010 [Developing a Strategic Marketing Plan](#) (SBDC)

## Entrepreneur-in-Residence Program Launched

TowsonGlobal announces the launch of its new Entrepreneur-in-Residence program and the appointment of J. Gary McDaniel as the incubator's first in-house mentor. Incubator companies now will have access to a seasoned business executive and serial entrepreneur in addition to the array of other support available at TowsonGlobal. McDaniel will be on site at TowsonGlobal regularly to consult with member companies on their business questions and to assist with a variety of strategic issues, ranging from business plan fine tuning to seeking investment funding.

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## Featured Articles

### The Value of a Business Mentor

Allen, Scott, *About.com*

A mentor is a trusted advisor who shares their experiences, usually free of charge and over an extended period. The relationship can benefit both the mentor and the entrepreneur being mentored. The entrepreneur gets access to knowledge and links to networks that they have yet to acquire. Mentors share experience and get fresh ideas and a different point of view from those they are mentoring. The risks are low and the benefits are high, taking part in mentorship just makes sense.

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### The Small Business Mentor

Wurtzel, Nancy, *Sideroad.com*

An entrepreneur should never be too proud to ask for help. In fact, many highly successful entrepreneurs credit their success to the guidance they received from a mentor. Running a business is a challenging task, especially starting out, so having someone to turn to who has been through these experiences before is a great asset. Learn how to find the right mentor and build a lasting relationship that will infuse you with energy and provide tangible insights into creating a successful business.

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TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums.

Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into TowsonGlobal's resources today!

**Contact TowsonGlobal!**

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