

# TowsonGlobal

Bridging Global Markets

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## TowsonGlobal – Official Partner of Global Entrepreneurship Week 2009

From November 16 to 22, 2009, millions of young people around the world, and right here in Towson and the Baltimore region, will join a growing movement of entrepreneurial people, to generate new ideas and explore ways of doing things better. Students, educators, entrepreneurs, business leaders, non-profit leaders, government officials and many others across six continents are coming together to celebrate Global Entrepreneurship Week, an initiative to inspire young people to embrace innovation, imagination and creativity.

Global Entrepreneurship Week helps young people realize their potential as self-starters and innovators. Through this initiative, the next generation of entrepreneurs will be inspired to take action. In doing so, they will begin to acquire the knowledge, skills and networks needed to grow innovative, sustainable enterprises that will have a positive impact on their lives, their families and communities.

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As an official partner, TowsonGlobal will be supporting the mission of the movement by participating in or disseminating information on several activities during that week.

- **The Bilingual Entrepreneur Lecture Series** (Foreign Languages Day)—TowsonGlobal Director Clay Hickson, will address two beginning Chinese language classes at Towson University November 18, 2009, sharing personal experiences as a bilingual businessperson. These lectures will help focus attention on the importance of learning at least one other language, which can enhance a student's ability to do business in today's global economy. This event also coincides with [International Education Week](#).
- **JA BizTown**—[Junior Achievement of Central Maryland](#) will host several elementary schools for JA BizTown throughout the week of November 16-20. JA BizTown, is an experiential economic simulation in a 10,000-square-foot replica of an American city that helps upper elementary school students prepare for and become productive citizens. The program is a hands-on learning experience designed to improve knowledge and shape attitudes about the opportunities and responsibilities of a citizen in the American free enterprise system.

TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums; and access to an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

### Contact TowsonGlobal!

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