

# TowsonGlobal

Bridging Global Markets

At a Glance Information - December 2009

## ANNOUNCEMENTS

TowsonGlobal Videos

- [NEW\\* CCTV Interviews TowsonGlobal Director and Members Companies](#) November 2009
- [TowsonGlobal Radio Spot & YouTube Video](#) September 2009
- [Incubator Tour](#) September 2009

TowsonGlobal featured on DECO Blog

- [NEW\\* The Bilingual Entrepreneur](#) December 2009
- [What is an Entrepreneur?](#) October 2009
- [Does Incubation Make a Difference?](#) October 2009

## EVENTS

- December 9, 2009 [Smart Start Your Business](#) (SBDC)
- December 10, 2009 [Social Media for Small Businesses- Facebook and YouTube](#) (SBDC)
- December 15, 2009 [Federal Government Contracting 101](#) (SBDC)

## CCTV Interviews TowsonGlobal Director and Member Companies



China Central Television (CCTV) conducted interviews with TowsonGlobal International Incubator Director Clay Hickson and member companies Searchlight (Jack Bevens) and NaturalCheck (Larry Bohlen) in conjunction with President Obama's visit to China; spots were included in news broadcasts across China on November 16. (Chinese and English)

## Featured Articles

### International Business Tips: Opportunities and Risks

*MoreBusiness.com*. 03/06/2008

Doing business internationally presents some unique challenges and opportunities. Not only do businesses have to pay close attention to fluctuating currency conversion rates, customs duties, trade regulations and other details of international commerce, it is also important to survey the market of entry, monitor legal conditions, establish rates for your product or service accordingly and market your product or service in compliance with regional laws and regulations.

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### International Media Tips

*BusinessWire.com*

"Getting your news to the right place, at the right time, in the right language, has never been more important. With the "Three T's" of international distribution — Targeting, Timing and Translations — you'll reach those audiences more efficiently."

[Read More](#)

- December 16, 2009  
[Developing a Winning Business Plan](#) (SBDC)
- January 29, 2010  
[Mid-Atlantic B2B Green Forum](#) (B2B Green)
- February 17, 2010  
[Economic Outlook Conference](#) (RESI)

TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into TowsonGlobal's resources today!

**Contact TowsonGlobal!**

<http://www.towsonglobal.com> | 410-769-6449 | [jlutz@towsonglobal.com](mailto:jlutz@towsonglobal.com)



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