

# TowsonGlobal

Bridging Global Markets

At a Glance Information – August 2010

## ANNOUNCEMENTS

TowsonGlobal featured on DECO Blog

- [CrowdPitch: A Great Way to Support Startup Companies](#) (July 6, 2010)
- [TowsonGlobal...In Residence](#) (June 9, 2010)
- [Focus Groups for Entrepreneurs](#) (May 10, 2010)
- [Turning Gloom Into Bloom](#) (April 20, 2010)

## EVENTS

- [Part I: How to Start & Finance a Business](#), SBA (August 4, 2010)
- [Starting a Successful Business](#), SCORE (August 4, 2010)
- [Meet the Members: Power Networking](#), GBTC (August 5, 2010)
- [Smart Start Your Business](#), SBDC (August 11, 2010)
- [Business Plan Workshop](#), SBRC (August 20, 2010)
- [Developing a Strategic Marketing Plan](#), SBDC (August 25, 2010)
- [Government Certification 8a/SDB/MBE](#), SBDC (August 26, 2010)

## Is Your Business Export Ready?

In this age of globalization not considering the opportunities of international business (or being closed minded about international business opportunities) could very well mean the difference between growth or stagnation. On July 15, 2010, Clay Hickson presented "Recognizing and Identifying Export Readiness in Small Business Clients" as a part of the US Small Business Administration's Export Outreach Training and Networking Workshop in Baltimore. The presentation provided a definition of export readiness and a helpful checklist for assessing if a small business is ready to export. Useful real world examples of small businesses exporting experiences also were included. [Read More](#)

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## Featured Articles

### Starting an Export Business

Gaebler Ventures, [Gaebler.com](#)

Ask yourself if your company is ready to export. Going global potentially can increase sales, and an effective export strategy is needed in order to begin. More and more small business owners are paying attention to the broad potential of the growing, global economy. While exporting once was perceived to be impractical for small businesses, today, it may be just what your company needs to excel. Check out these tips for getting started. [Read More](#)

### How to Obtain Export Financing

Business.gov

The federal government offers a number of financial assistance programs to help businesses expand or develop an export market. The various government programs designed to help finance export transactions, and provide the capital needed to carry out export operations include working capital, trade loan, and loan guarantee programs from agencies such as the Small Business Administration, Export-Import Bank, and Overseas Private Investment Corporation, and other sources. [Read More](#)

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**VIDEO: Who's the Blogger of the Year?**

Clay Hickson, Director of TowsonGlobal, has been nominated for TUoutreach.com's "Blogger of the Year"

[View the preview video](#)



[Read Clay's blog entries here](#)

TowsonGlobal is Towson University's business incubator that helps entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into TowsonGlobal's resources today!

**Contact TowsonGlobal!**

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